

JOURNALISM SECTION

PURPOSE:

At the end of the year in journalism students will: compose news, feature, sports and editorial writing using appropriate tone; identify and report on newsworthy stories by selecting appropriate sources and interviewing and accurately reporting it; paginate and photograph to create visual appeal to the page; explain and apply Associated Press stylebook; and meet deadlines consistently.

BENCHMARKS AND INDICATORS:

WRITING

Students apply the elements of lead writing; apply the inverted-pyramid structure; use a back-up quote; use appropriate transitions; write headlines; use appropriate language; use quotes and attribution accurately and appropriately.

- Identify good and bad leads.
- Use a back-up quote.
- Construct a news story with appropriate transitions.
- Explain and write various types of headlines.
- Use language that avoids sexism, wordiness, jargon, clichés and redundancies.
- Handle quotes and attribution accurately and appropriately.

Students identify and write different stories depending on the news; classify elements to write the best story; write features, news, opinions, in-depth, briefs and sports stories.

- Identify and write different stories depending on the news;
- Classify elements to see if they would best be used as briefs, news, features, in-depth or opinion.
- Write features, news, opinions, in-depth, briefs and sports stories

Students recognize the role of copy editors in production and use those copy editors; Apply Associated Press Stylebook guidelines and adopt school style standards; revise and edit stories.

- Recognize role and use copy editors in production.
- Apply Associated Press Style and adopted school style standards.
- Revise and edit stories for clarity, grammar and newspaper style.

TECHNOLOGY PROFICIENCY

Students identify and explain page elements common to publications; apply principles of design; recognize importance of graphics in page design; create various types of pages.

- Identify page elements common to most publications.
- Apply principles of design, including dominance, unity, contrast, repetition, balance and consistency.
- Recognize importance of graphics in page design.
- Create various types of pages including front pages and double trucks.

Students develop photo opportunities; compose a photograph; digitally process photographs to improve clarity and light.

- Develop photo opportunities and ideas to add to visual appeal of paper.
- Compose a photograph.
- Take clear, action-oriented digital photographs to accompany stories or as wild art.
- Process photographs on computer program to improve clarity and light.

CRITICAL THINKING

Students evaluate news value by audience interest and need; recognize classic elements of news; generate ideas by brainstorming; identify and apply the role of teamwork in news organizations.

- Measure news value by audience interest and need.
- Recognize the classic elements of news: timeliness, proximity, prominence, consequence, human interest and conflict

- Generate story ideas by brainstorming.
- Identify and apply the role of teamwork in news organizations

LITERATURE

Students describe how the American printed press developed; explain how the concept of freedom of the press came into existence; summarize impact of radio and TV; explain how the Internet became an Internet newsgathering and disseminating tool; relate issues facing journalism in the 21st century.

- Describe how the printed press in American developed.
- Explain how the American concept of freedom of the press came into being
- Summarize the development and impact of radio and television
- Explain how the Internet became a tool for gathering and disseminating information.
- Relate some of the issues facing journalism at the beginning of the 21st century

JOURNALISM PROFESSIONALISM

Students practice appropriate journalism ethics with a knowledge of functions of media; develop and use criteria to evaluate media's performance; apply ethical principles of journalism; interpret libel laws and journalists' defenses; summarize major court rulings regarding scholastic press.

- Recognize and apply the functions that the media must fulfill in modern society.
- Develop and apply criteria for evaluation the performance of various media.
- Apply the ethical principles of journalism.
- Recognize and critique some of the major criticisms of the press
- Interpret libel laws and defenses journalists have.
- Summarize major court rulings regarding scholastic press.

Students procure ads and describe how they pay for publication expenses; plan, write and lay out effective ads.

- Procure ads and describe how they pay for publication expenses.
- Plan, write and lay out effective ads.

Students conduct effective interviews; prepare and use standard questions; describe what to do if a source wants to go off of the record or read a story before it's published.

- Conduct effective interviews, including how to research and structure questions.
- Prepare and use standard questions.
- Describe what to do if the source wants to go off the record or wants to read a story before it's published.

Students meet deadlines consistently and efficiently.